



MAGE POWERTEC PLUS Modules Producing 1.1 Million Kilowatt Hours of Solar Electricity for Philadelphia Sign Company

Nations' first major signage company to manufacture products 100% from solar power with remarkable benefits

Dublin (Georgia), October 14, 2011. – MAGE SOLAR, part of the globally operating MAGE GROUP, today announced that its high-efficiency MAGE POWERTEC PLUS modules are powering the 910 kW rooftop system for a production facility of Philadelphia Sign Company in Pennsauken, New Jersey.

Almost 5,000 of MAGE SOLAR's high quality MAGE POWERTEC PLUS 190/5 modules are mounted on 6,000 stainless steel, roof mounted angle racks on the facility's 225,000 sqf flat roof that underwent substantial upgrading prior to the installation. The GAF insulated and reflective TPO roofing system now houses hundreds of arrays which will generate 1.1 million kilowatt hours of electricity per year, enough to satisfy the electricity needs for the entire signage producing plant—no small job with an impressive list of corporate clients like Chase Bank, Bank of America, Hertz, and Target, to name just a few.

Since 100% of the company's signs are manufactured from clean energy, the renewable departments of many of these high-profile customers are eligible to obtain credits when purchasing Philadelphia Sign Company products. Being able to align their own commitment to green energy and sustainability with "solar-made signs" from Philadelphia Sign Company has been an increasingly attractive opportunity for many new and existing clients.

"Recognizing the great potential of electricity created from solar energy and capitalizing on it as a company truly is a very profitable choice—from an environmental, financial, and also an investment standpoint," Joe Thomas, President and CEO of MAGE SOLAR USA, commends the company's *Going Green* initiative. "We at MAGE SOLAR congratulate Philadelphia Sign on their commitment to continuously setting new industry standards and embracing the great opportunities PV holds for businesses and the economy."

Besides the tremendous energy savings the net zero facility now enjoys, New Jersey's Solar Renewable Energy Certificates (SRECs) additionally expedite the return on investment the company can expect. But the project also impacted the economy most positively since it provided jobs and employment to 65 workers and Philadelphia Sign itself is now even pricing and installing turnkey solar systems for commercial applications.

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“Our business has always been about relationships, and our relationship with MAGE SOLAR and our installation crew allowed us to work with our client as a team,” says John Gottschall, President and CEO of Array Sunsystems. “You need everyone pulling in the same direction to accomplish something like this. We couldn’t have asked for better co operation from everyone involved. We were thrilled to help bring a renewable energy system of this magnitude to our home town.”



Aerial view of the 4,790 MAGE POWERTEC PLUS modules on the Pennsauken Plant of Philadelphia Sign Company. © Philadelphia Sign Company 2011

MAGE SOLAR – New Energy For A New World

MAGE SOLAR USA, headquartered in Dublin, Georgia, specializes in complete solar systems and provides high-quality photovoltaic modules, intelligent mounting systems and high-performance brand inverters. As a subsidiary of the international MAGE GROUP, it uses the Group’s 35 years of know-how to develop optimally coordinated system solutions. A competent partner network guarantees profitable solar energy systems for customers throughout the Americas and in thirteen more countries in Europe, Asia, and Africa.

For more information, please visit: www.magesolar.com



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